

ROBERT CRUMP

MEDIA DESIGNER

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WWW.CRUMPDDESIGNS.COM



SOFTWARE:

Photoshop, InDesign, Edge, Illustrator, Animate, Dreamweaver, After Effects, Premier, Hype, Google Web Design, Sketchbook Pro, Painter, Microsoft word, PowerPoint, Excel, Double Click for Publishers, Google Ad Sense, Figma, Adobe XD, Bynder, Socialive

SCRIPTING LANGUAGES:

HTML/XHTML, HTML5, CSS, CSS3, PHP, MySQL, Spry, JQuery



SKILLS:

Brand Guidelines, Wire frames, Mock ups, Flowcharts, Layouts, UI Design, User Experience, Illustration, Photo Manipulation and Retouching, Art Direction, Concept Art, Logo Design, Motion Graphics, Storyboard, Character Animation, Responsive Web Design.



EDUCATION:

05/10 The Art Institute of Pittsburgh
Web Development Diploma

12/04 The Art Institute of Philadelphia
Bachelors in Computer Animation



BRANDS

Fujifilm, Joy berry, Nike, Gatorade, Dora, Umi Zumi, Barbie, Mattel, Polly pocket, Smartsources, Kellogg, United States Air force.

EXPERIENCE

FUJIFILM, Valhalla, NY (4/15 - Present)

Digital Designer

- Designing and coding Landing pages and email blasts.
- Designing and animating banner ads and powerpoint presentations.
- Creating powerpoint templates and presentations.
- Creating and editing videos and motion graphics.
- Creating logos, brand guidelines and packaging for products, companies and brands.
- Creating promotional material for trade shows: Sell Sheets, Cards, and Posters.
- Designing large format promotional material for trade shows: Wall Graphics, Banners, Pull up Banners, Kiosks, Booth Displays, and Booth mock ups.
- Creating advertisements for magazines ad newspapers.

News America Marketing, Wilton, CT (11/12 - 1/15)

Digital Designer

- Designing advertisement banners for mobile apps and web pages.
- Designing and formating pages for mobile apps and web pages.
- Managing websites: updating graphics and skins, creating banners, analytics.
- Implementing new tech on websites.
- Designing, coding, and deploying email blasts, landing pages, and websites.
- Creating spec sheets and user docs for programs.

Freeverse Games, New York, NY (8/10 - 10/12)

Media Designer

- Designing user interfaces and user experience in mobile games.
- Designing banner campaign packages for promotion purposes.
- Animated mock ups for mobile games.
- Designing and coding email blasts.
- Character, background, and prop design.

FREELANCE EXPERIENCE

Joy berry Enterprises New York, NY (11/14 - Present)

Art Director, Illustrator, Digital Designer, Motion Graphics Animator

- Illustrated children books.
- Animated pitch videos.
- Designed and coded a website.
- Designed banners, email blasts.
- Art Directed multiple social media content and website content.

Visual Designer

- Designing user interfaces and user Experiences.
- Animated website graphics.
- Designing and animating Web banners.
- Illustration; Character Design, Icons, and Scenes.

Clients

Battery Acid Games
9/12 • 4/15 • 6/16

Publicis Modem
6/09 • 12/09

World Leaders Entertainment
1/09 • 12/08

Nickelodeon
10/06 • 12/09 • 1/10

Sudler Digital a Division of Sudler & Hennessey
10/08 • 9/09 • 10/09 • 1/10 • 5/10 - 6/10