

2023 Summer Outing
logo ideas
6·13·23





These designs were based on the possible activity that may be held at the Zoo.

1A

DISCOVER[®] Home Loans
SUMMER OUTING
2 0 2 3

1B

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SUMMER 20
OUTING 23

1C

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2 0 2 3

1D

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SUMMER OUTING
2 0 2 3

1E



These designs were based on the possible activity that may be held at the Zoo.

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SUMMER OUTING



2 0 2 3

1H

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2 0 2 3

1I



These designs have a more simpler contemporary design.

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20 | **Summer**
23 | **Outing**

2A

DISCOVER[®] Home Loans

SUMMER OUTING

2 · 0 · 2 · 3

2C

DISCOVER[®] Home Loans

20 **SUMMER**
23 **OUTING**

2B



With these i wanted to imply more of a feeling of summer.



2D



2E