

**2023 10 yr Anniversary**  
**logo ideas**  
6·13·23





1A

**10**  
**Years**  
**Anniversary**  
2013-2023

1C

  
**10**  
**Years**  
**Anniversary**  
2013-2023

1B

  
**10**  
**Years**  
**Anniversary**  
2013-2023

1D

**10**  
**Years**  
**Anniversary**  
2013-2023



2A

10<sup>TH</sup>  
ANNIVERSARY  
CELEBRATION

2C

10  
ANNIVERSARY

2B

10<sup>TH</sup> ANNIVERSARY  
CELEBRATION 

2D

ANNIVERSARY  
10<sup>TH</sup>  
CELEBRATION



3A

10<sup>TH</sup>  
ANNIVERSARY

2013-2023

10 PLAY TO WIN  
ANNIVERSARY GET BETTER EVERY DAY  
SUCCEED TOGETHER

2013-2023

3C

3B

10<sup>TH</sup>  
ANNIVERSARY

2013-2023

10 PLAY TO WIN  
ANNIVERSARY GET BETTER EVERY DAY  
SUCCEED TOGETHER

2013-2023

3D



4A



4C

4B



Font Family  
Discover Sans

Discover Brand Colors



DISCOVER<sup>®</sup> Home Loans  
ANNIVERSARY  
CELEBRATION

5A



DISCOVER<sup>®</sup> Home Loans  
ANNIVERSARY  
CELEBRATION

5B



5C